



Job Title: Category Management and Insights Intern

Nationwide Opportunities- Please Read:

Just because this role looks like it's located in Purchase, NY doesn't mean it is! At PepsiCo we place Campus Interns/ Full-Time and Graduate hires in roles nationwide across both field and headquarter locations. Field based roles will only be placed in the field.

We are PepsiCo

PepsiCo is a global food and beverage leader operating in more than 200 countries and territories with a product portfolio that includes 22 world-famous, billion-dollar brands. From Gatorade to Quaker, LIFEWTR to Lay's, we make hundreds of enjoyable foods and beverages that are loved throughout the world.

Guiding PepsiCo is our vision to be the global leader in convenient foods and beverages by Winning with Purpose. "Winning with Purpose" reflects our ambition to win sustainably in the marketplace and embed purpose into all aspects of the business.

Our employees drive our culture. No two days are the same; we're dynamic and full of passionate teams embracing new ideas through our collaborative spirit. At PepsiCo, what makes you unique, makes us better!

What you can expect:

Interns will get a true PepsiCo category management experience and learn about our categories, market territories, brands, customers and consumers. Locations will vary and are determined closer to the internship start date.

Below are some of the activities in which you can expect to participate:

- Collaborate with our Sales and Shopper Marketing organizations achieve key business objectives
- Address key business issues or strategic opportunities (shopper, brand or category focused)

What we're looking for:

- Currently pursuing a degree in: Marketing, Business Administration, or other Business-related majors (other majors may be considered)
- Prior knowledge and/or experience with a consumer-packaged goods corporation is beneficial
- Ideal candidates demonstrate strong collaborative, analytical, data management and mining skills
- Exemplary communication, analytical thinker, and leadership skills
- Proven leadership capabilities

Minimum Qualifications - Each candidate is expected to:

- Graduate with Bachelor's degree within one (1) year of internship completion
- This position is limited to persons with indefinite right to work in the United States.

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, or disability status.

PepsiCo is an Equal Opportunity Employer: Female / Minority / Disability / Protected Veteran / Sexual Orientation / Gender Identity

Our Company will consider for employment qualified applicants with criminal histories in a manner consistent with the requirements of the Fair Credit Reporting Act, and all other applicable laws, including but not limited to, San Francisco Police Code Sections 4901-4919, commonly referred to as the San Francisco Fair Chance Ordinance; and Chapter XVII, Article 9 of the Los Angeles Municipal Code, commonly referred to as the Fair Chance Initiative for Hiring Ordinance.





If you'd like more information about your EEO rights as an applicant under the law, please download the available [EEO is the Law & EEO is the Law Supplement](#) documents. [View PepsiCo EEO Policy.](#)

Please view our [Pay Transparency Statement](#)

How to apply:

To be considered for an interview, you **must**:

1. Complete an online application on our company website:

https://jobs.brassring.com/1033/ASP/TG/cim_jobdetail.asp?partnerid=25331&siteid=5184&Areq=186674BR